

**FACTS****WHAT DOES Strong Home Mortgage, LLC DO WITH YOUR PERSONAL INFORMATION?****Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?**

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- **Social Security number** and **Income**
- **Purchase history** and **Credit history**
- **Employment information** and **Assets**

When you are *no longer* our customer, we continue to share your information as described in this notice.

**How?**

All financial companies need to share **Customers** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **Customers** personal information; the reasons **Strong Home Mortgage, LLC** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Strong Home Mortgage, LLC share?	Can you limit this sharing?
<b>For our everyday business purposes</b> — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<b>Yes</b>	<b>No</b>
<b>For our marketing purposes</b> — to offer our products and services to you	<b>Yes</b>	<b>No</b>
<b>For joint marketing with other financial companies</b>	<b>No</b>	<b>We Don't Share</b>
<b>For our affiliates' everyday business purposes</b> — information about your transactions and experiences	<b>No</b>	<b>We Don't Share</b>
<b>For our affiliates' everyday business purposes</b> — information about your creditworthiness	<b>No</b>	<b>We Don't Share</b>
<b>For our affiliates to market to you</b>	<b>No</b>	<b>We Don't Share</b>
<b>For nonaffiliates to market to you</b>	<b>No</b>	<b>We Don't Share</b>

**Questions?**Call **800-862-7803**or go to **www.stronghome.com**

## Who we are

Who is providing this notice?

**Strong Home Mortgage, LLC**

## What we do

How does **Strong Home Mortgage, LLC** protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does **Strong Home Mortgage, LLC** collect my personal information?

We collect your personal information, for example, when you

- **Apply for a loan** or
- **Give us your employment history** or
- **Give us your income information** or
- **Give us your contact information** or
- **Provide account information**

**We also collect your personal information from others, such as credit bureaus, affiliates, or other companies**

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes — information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

## Definitions

**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Strong Home Mortgage, LLC does not share with our affiliates.*

**Nonaffiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Strong Home Mortgage, LLC does not share with nonaffiliates so they can market to you.*

**Joint marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Strong Home Mortgage, LLC does not jointly market.*

# Strong Home Mortgage Privacy Policy

At Strong Home Mortgage, we recognize that you have a right to expect your personal financial information to remain private and secure. We maintain standards to reasonably ensure that your information is kept private, secure and protected at all times, and will provide details regarding how your information is used and the benefits such use provides to you.

## Changes To Our Privacy Policy

We may make changes to our privacy policy in the future. If you've elected to receive e-mail messages or newsletters from us and later change your mind, you can modify your preference by contacting us at [1-800-862-7803](tel:1-800-862-7803). In any general bulk commercial e-mail that we send to you, you will have the ability to opt out of receiving such messages in the future. We will process your request as quickly as possible, but it may take up to 10 days to complete an opt-out request. We will continue to send you other types of transactional and relationship e-mail communications, such as processing requests, conditional loan offers, requests for additional information, service updates or announcements, administrative notices and surveys, unless you also opt out of receiving them. Please note that opting out of receipt of promotional e-mail communications will only affect future activities or communications from us. If we have already provided your information to a third party as part of your loan application then you may have to change your preferences directly with that third party.

If you do not want us to send you postal mail for marketing purposes, you may remove your name from current and future mailing lists by contacting us at [1-800-862-7803](tel:1-800-862-7803).

## Contacting Us

If you have any questions about this privacy policy, please write us Strong Home Mortgage 9408 Grant Avenue, Ste 302, Manassas VA 20110 or via telephone at [1-800-862-7803](tel:1-800-862-7803).

## The Cookies and Other Tracking Technologies We Use.

We adhere to the DAA Self-Regulatory Principles. Our website uses "cookie", "web beacon" and "tag" technology. We use cookies, web beacons and tags to identify your device, provide website user authentication, conduct fraud prevention and management services, distinguish you from other visitors, record your IP address and understand your use of our site, and identify the URL of the website from which you were directed to this site. This information is used to help us serve you better by improving our website design, as well as our products, services, and promotions. We do not track any information about your use of other websites. Information obtained through cookies, web beacons and tags may be shared with (or provided to us by) service providers for the purpose of providing better service.

A cookie is a small data file that is placed on the hard drive of your computer when you visit a website. A "session cookie" expires immediately when you end your session (i.e., close your browser). A "persistent cookie" stores information on the hard drive so when you end your session and return to the same website at a later date, the cookie information is still available. Web beacons and tags are small strings of code that are used in conjunction with a cookie and that allow us to record activity on our websites. When you visit our website, we may use both a session and a persistent cookie. This cookie may contain information (such as a unique user ID) that is used to track your usage of our website. A web beacon allows us to capture certain additional types of information about a visitor's actions on a web site, such as a visitor's cookie number, the time, date, duration and number of page views, a description of the page

where the web beacon is placed, and details about any items that were purchased.

#### Which Internet Advertising Programs We Engage.

We use third-party service providers to serve advertisements (banners or links) on our behalf across the Internet. These advertising service providers may collect non-identifiable information about your visits to our website, and your interactions with our products and services. Such non-identifiable information does not include your name, address, email address or other personal information. The information is collected through the use of cookies and pixel tags (also known as action tags), which is industry-standard technology used by most major websites. In addition to the information about your visits to our website, our service providers may also use the information about your visits to other websites to target advertisements for this website.

Currently, we use third party-placed tracking pixels and cookies from Google. We may convert your email address into a unique value which can be matched by Google with a user on their platform to allow us to serve you interest-based advertising. Although we do not provide any personal information to these platform vendors, they may gain insights about individuals who respond to the ads we serve.

In the future we may partner with other companies to provide interest-based advertising, both on and off this website. If this occurs, we will provide you with an opportunity to opt out when these advertisements are served. You may manage your advertising preferences by Visiting Google's Ad Settings. If you would like more information about this practice and to know your choices for not having this information used by third-party service providers, please visit [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp).

#### An Important Notice About Child Privacy

The Strong Home Mortgage, LLC website is not directed to children under the age of 18 years-old. We do not collect or maintain personal information, via the web site or otherwise, from those we actually know are children under 18 years-old.

If you are under 18, you should not submit any personal information to us.

If you are the parent of a child under 18, please help us protect your child's privacy by instructing them never to provide personal information on this website or any other without your permission.

If you are a parent or guardian of a child under the age of 18 and believe he or she has disclosed personally identifiable information to us, please contact Michael Peoples, President, at [mpeoples@stronghome.com](mailto:mpeoples@stronghome.com). A parent or guardian of a child under the age of 18 may review and request deletion of such child's personally identifiable information as well as prohibit the use thereof.

#### General Program Disclosures

Mortgage lead generation, and/or originations are provided by Strong Home Mortgage, LLC (NMLS #1675638), located at 9408 Grant Avenue, Ste 302, Manassas VA 20110. Strong Home Mortgage, LLC is licensed or registered in the states in which they originate mortgage loans or lines of credit.

#### DISCLOSURES AND LICENSES

For disclosures and licensing information please visit: <https://www.stronghome.com/licensing-disclosures/>